

SPONSORSHIP PACKAGE AGREEMENT TEMPLATE

Sponsor Name: _____

Contact Person: _____

Phone/Email: _____

Sponsorship Package Details:

Sponsorship Level:

The Sponsor selects one of the following levels, each with associated benefits and obligations.

Benefits:

Sponsor will receive all benefits associated with the chosen sponsorship level as outlined in this Agreement and any attached Schedules.

Term:

This Agreement shall commence upon signature by both parties and shall continue until the conclusion of the Event or project as specified herein.

Payment:

Sponsor agrees to pay the sponsorship fee in accordance with the Payment Terms below.

Obligations:

Sponsor shall comply with all reasonable requests for branding, promotional materials, and participation as outlined herein.

Indemnification:

Sponsor agrees to indemnify, defend, and hold harmless the Organizer from any claims arising out of Sponsor's activities under this Agreement.

Termination:

This Agreement may be terminated by either party upon material breach, provided notice and opportunity to cure as specified in this Agreement.

Governing Law and Jurisdiction:

This Agreement shall be governed by and construed in accordance with the laws of the State of _____, without regard to its conflicts of law principles. Venue and jurisdiction shall be exclusively in the federal or state courts located in _____ County, _____.

Miscellaneous:

This Agreement constitutes the entire agreement between the parties and supersedes all prior negotiations and understandings. Amendments must be in writing signed by both parties.

Package Levels and Benefits:

Platinum Sponsor

Exclusive top-tier sponsorship with prominent logo placement, VIP event access, product placement opportunities, and extensive media coverage.

Gold Sponsor

High-level sponsorship including logo placement on event materials, VIP tickets, and inclusion in selected media advertisements.

Silver Sponsor

Sponsorship with logo placement on select materials, recognition in event communications, and tickets to the event.

Bronze Sponsor

Supporter level with mention in event program and social media acknowledgments.

Payment Terms:

Sponsor shall pay the full sponsorship fee within thirty (30) days of the date of invoice. Payments shall be made by check, wire transfer, or other mutually agreed methods payable to the Organizer. Late payments may be subject to interest at the maximum rate permitted by law. Failure to timely pay shall constitute a material breach permitting termination of this Agreement.

Use of Trademarks and Logos:

Sponsor grants Organizer a limited, non-exclusive, revocable license to use Sponsor's trademarks and logos solely for purposes of fulfilling Sponsor's benefits under this Agreement. Organizer agrees to use such marks in accordance with Sponsor's brand guidelines and only for the term of this Agreement. Sponsor represents and warrants that it has all rights necessary to grant such license and that such use will not infringe any third party rights.

Confidentiality:

Both parties agree to maintain the confidentiality of any proprietary or confidential information disclosed in connection with this Agreement. Confidential information shall not include information that is publicly available or rightfully received from third parties without restriction.

Limitation of Liability:

Neither party shall be liable for any indirect, incidental, consequential, or punitive damages arising out of or related to this Agreement, regardless of the form of action, even if advised of the possibility of such damages. Each party's total liability under this Agreement shall not exceed the amount paid by Sponsor to Organizer under this Agreement.

Force Majeure:

Neither party shall be liable for failure or delay in performance due to causes beyond its reasonable control, including but not limited to acts of God, war, terrorism, government action, labor disputes, or natural disasters. The affected party shall notify the other promptly and use reasonable efforts to resume performance.

Amendments and Waivers:

Any amendment or waiver of any provision of this Agreement shall be effective only if in writing and signed by both parties.

Signatures:

SPONSOR AUTHORIZED SIGNATURE

ORGANIZER AUTHORIZED SIGNATURE

Signature: _____

Signature: _____

Name: _____

Name: _____

Title: _____

Title: _____

Date: _____

Date: _____

Original source of this document:

<https://docs-business.com/sponsorship-package-template/>

Did you find this template helpful?

Find more updated templates at:

<https://docs-business.com/>

[View more templates](#)

This template is intended exclusively for personal, non-commercial use.
If distributed or published, the source must be mentioned.

This template is provided for guidance only and does not constitute legal advice.
It is recommended to consult a legal professional for each specific case.