

ONE PAGE BUSINESS PLAN TEMPLATE

Business Name: _____

Slogan / Tagline: _____

Contact Information:

Owner/Primary Contact Name: _____

Email: _____

Phone: _____

Website / Social Media: _____

Business Description:

Briefly describe the business, including what it does, its target market, and its unique value proposition.

Products and Services:

List the main products or services offered by the business. Include key features and benefits.

Market Analysis:

Summarize the target market demographics, size, trends, and competitive landscape.

Marketing and Sales Strategy:

Outline how the business plans to attract and retain customers, including pricing, promotions, and sales channels.

Operations Plan:

Describe the operational workflow, location, facilities, equipment, suppliers, and key processes.

Management and Organization:

Present the organizational structure, key team members, and their roles and responsibilities.

Financial Plan:

Summarize the financial projections, funding requirements, and expected profitability.

Legal and Compliance:

Confirm that the business complies with all applicable local, state, and federal laws, including licensing, permits, taxes, and other regulatory requirements.

Confidentiality and Non-Disclosure:

All parties agree to keep proprietary and sensitive business information confidential. This obligation survives the termination of any agreements related to this business plan.

OWNER'S SIGNATURE

WITNESS SIGNATURE

Signature: _____

Signature: _____

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